

INNOVATION



Report to the Community

JULY 2011 - JUNE 2012

A word cloud featuring various educational values and concepts. The words are arranged in a dense, overlapping pattern, with some words appearing larger and more prominent than others. The color palette consists of different shades of blue and green, creating a cohesive and visually appealing design. The words include: EXCELLENCE, COMMUNITY, INTEGRITY, DIVERSITY, FAIRNESS, LEARNING, EQUITY, INNOVATION, CREATIVITY, and others, all contributing to a theme of academic and personal growth.



KET's mission is powered by **INNOVATION.**

We make Kentucky a better place and strengthen its communities by educating, inspiring, informing, and connecting its citizens through the power of public media.



KENTUCKY'S LARGEST CLASSROOM

As Kentucky's largest and most-efficient classroom, KET is an innovative producer of digital education tools. We're a trusted guide for young children that helps open their eyes to the big and beautiful world around them.

KET produces and provides innovative education for the Commonwealth through a vast array of products and services.



of Kentucky school districts use KET's digital learning tools, including **innovative STEM resources in AP Physics, middle-school mathematics, and early childhood science.**

EARLY CHILDHOOD

- Certified training for child-care providers
- Teacher and parent resources: Art to Heart, Everyday Science, More Than Child's Play
- High-quality children's educational programs from KET and PBS Kids

ADULT EDUCATION

- GED Connection study at home program
- Fast Forward lifelong learning on demand, including Workplace Essential Skills, Pre-GED Connection, and TV411, for practical reading, writing, and math skills featured in lessons on parenting, money matters, and health

SCHOOLS K-12

- KET EncycloMedia, Kentucky's premier digital instructional resource, including PBS LearningMedia, KET ED On Demand, and Discovery Education
- Distance Learning interactive high-school courses in Humanities, AP Latin, German, AP Physics, and Chinese
- Instructional programming in history, health, social studies, STEM, and Kentucky history
- Online field trips to a wide range of Kentucky sites
- Arts Toolkits in dance, music, drama, and the visual arts
- Education consultants statewide to help teachers use educational media resources
- Online teacher professional development courses


Early Childhood

Can we even imagine the challenges today's toddlers will face as adults? To provide our youngest learners a jumpstart on success, KET provides early childhood resources and services intended to create a strong foundation for growth and learning.

In 2012, Head Start and childcare programs in Kentucky and across the nation continued their use of KET's innovative multimedia resources Everyday Science for Preschoolers and Art to Heart. However, the resources are only part of the story. Just as important is ensuring providers are equipped to use them to their greatest potential, which is why KET also provides essential face-to-face trainings.

Since 2010, for example, KET has trained more than 5,000 early childhood educators in the best use of Everyday Science, which in turn has impacted an estimated 23,300 preschoolers.

Of course all this is in addition to the thousands of free, developmentally appropriate videos, interactives, and apps for early literacy and media competency available at PBSkids.org and KET.org.



“Science is difficult because you typically think you have to have specific materials for it. We have a limited funding source. KET has provided us the materials and the training to do science in our classrooms on a regular basis without breaking our budget.”

— CAROL HUGHEY, *Oldham County Preschool principal*

K-12 Multimedia

The knowledge that equips students for 21st century citizenship is not a collection of information but a set of capabilities: questioning and analyzing, communication and collaboration, synthesis and creativity. To this end, KET's extensive K-12 educational resources and services help empower a new generation for personal achievement and leadership.

During FY12, there were 1.6 million views of resources in KET EncycloMedia, a collection of three online repositories providing multimedia resources across all curriculum areas. To date, more than a quarter million educators, students and parents have utilized the resources of KET EncycloMedia.

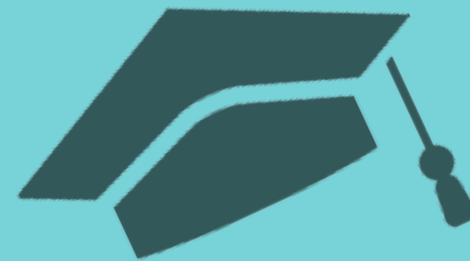
To expand upon this service, KET also contributed in FY12 toward the development of PBS LearningMedia by being a leading resource producer. This service of public media features resources, lesson plans, and professional development for the digital classroom.

KET encyclo
media

— **MORE THAN 9.5 MILLION**
DIGITAL LEARNING RESOURCES DELIVERED.

1,400

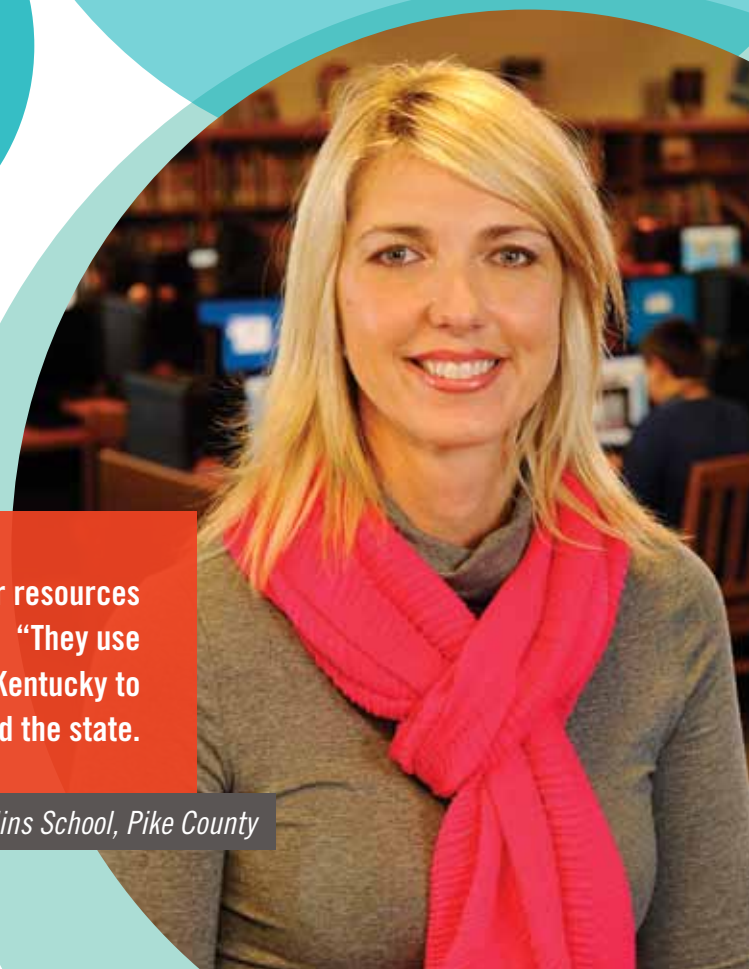
digital classroom resources
produced by KET, as a
leading national partner in
PBS LearningMedia.



As part of the “Kentucky on iTunesU” partnership with the Kentucky Department of Education and the University of Kentucky, KET’s resources and programs almost immediately became, and remain, the majority of and the most utilized resources in the partnership.

Donna Anderson says that, in addition to EncycloMedia, KET offers many other resources that are particularly appreciated in a community as remote as Pike County. “They use KET’s Electronic Field Trips here. You know, it is so far for someone in Eastern Kentucky to a lot of these places.” KET offers virtual trips to nearly 30 places around the state.

— DONNA ANDERSON, *Library Media Specialist, Mullins School, Pike County*




Professional Development

From early childhood through adult learning, KET remains committed to providing not only innovative classroom resources but also the tools and knowledge that the educators in those classrooms need to continuously improve.

More than 5,000 early childhood educators expand their professional knowledge and skills through KET courses and workshops every year. Plus, more than 21,000 educators and administrators have received completion certificates for KET-produced online, self-paced professional development modules

During FY12, KET education consultants, who provide hands-on training in the use of digital technology and resources, trained more than 9,100 teachers and pre-service teachers and 1,700 students.



“Art is very important in children’s development because art is not just ‘art.’ We have some children who are more visual, for example. That’s why this is so very important. It allows you to touch children where they’re at—at their own level.”

— MARGARET EVANS-DULIN, *director,*
St. Benedict Center for Early Childhood Education, Louisville

46,000 childcare providers earned early childhood education credits from KET.

20,000+ PROFESSIONAL DEVELOPMENT
CERTIFICATES AWARDED TO TEACHERS
THROUGH KET’S ONLINE PD.

Online High School Courses

As need for online classes continues growing and school budgets shrink, KET has addressed this crucial learning gap by building on its more than 20-year heritage of highly effective and efficient distance learning courses.

For the fall 2012 school year, KET's Distance Learning service expanded to offer Mandarin Chinese and Arts in Culture.

These were in addition to continuing courses in German, Humanities, AP Latin, and AP Physics. In 2012 KET also produced and launched a new website to provide greater access to the KET Virtual Physics Labs, an award-winning project that simulates and extends what a student is able to do in a real-life lab – effectively opening a wider world of experiments free of the expenses, dangers and other barriers.



“I’d like to design biomedical devices, prosthetics, or medical equipment or even some nano technology-related things... I am taking Calculus III and it’s rather difficult. But I feel quite prepared—just as well as anyone else, if not better—to use the resources I have in order to learn better. I don’t think I would have had that without taking KET’s AP Physics.”

— STEPHEN PARSONS, *University of Kentucky Engineering student*

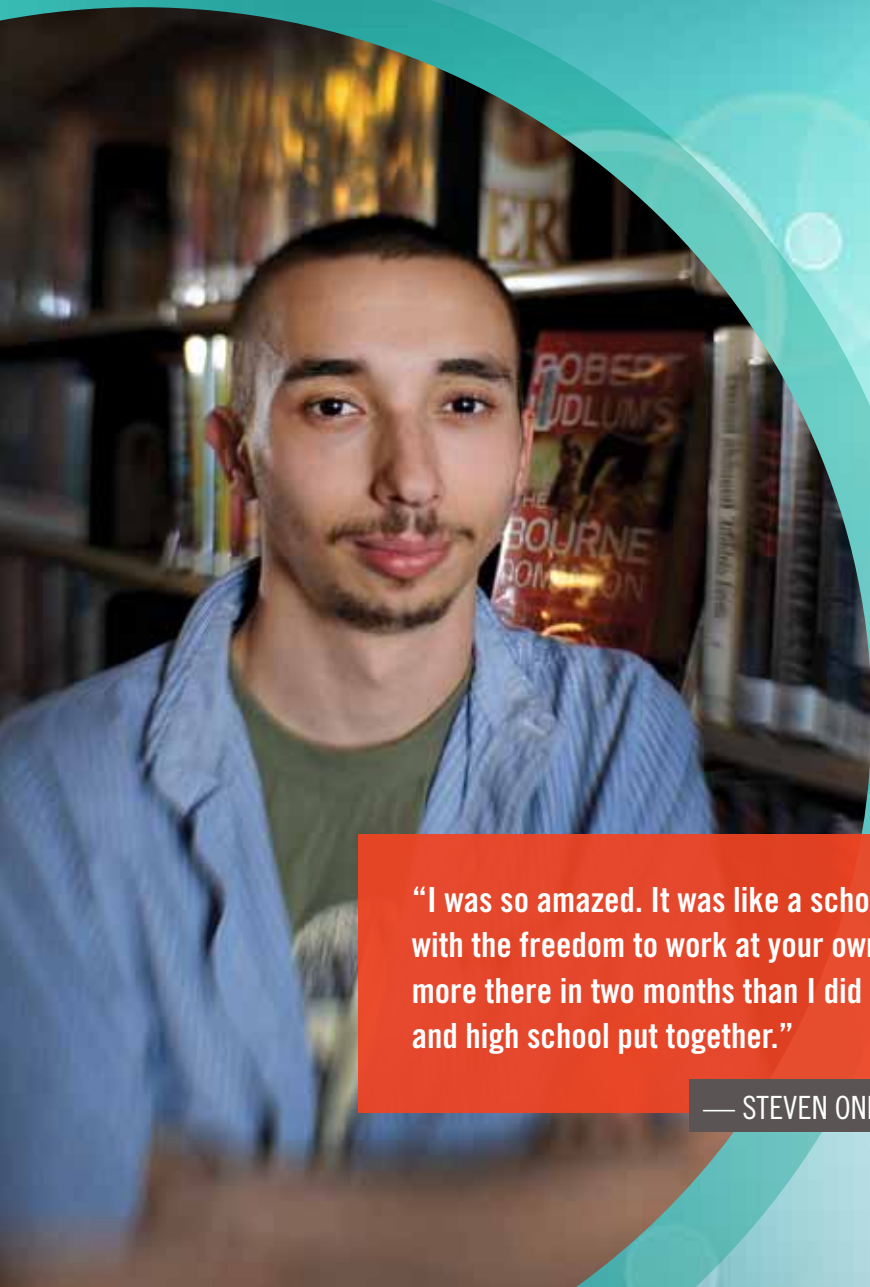
“What the students are getting from KET’s Distance Learning is somebody here who knows them and the actual knowledge of the language is coming from a teacher who has 30 years in the classroom and five years with distance learning.”

— KATHERINE MAGNUSON, *Christian Academy of Louisville*



KET students
who took the
AP Physics B test
averaged
A SCORE OF 4.44
OUT OF 5.

112,000
HIGH SCHOOL STUDENTS SERVED
through KET online classes in
Humanities, AP Latin, German,
AP Physics, and Chinese.



“I was so amazed. It was like a school environment but with the freedom to work at your own pace. ... I learned more there in two months than I did in middle school and high school put together.”

— STEVEN ONEY, *KET GED student, Morehead*

Adult Education

KET leads public media in adult education, with more than 30 years of experience in GED and adult basic education curriculum development. KET-developed resources harness the power of broadcast and online media to make GED preparation and workforce training broadly accessible and to build core competencies in adults seeking further education and career growth.

As in previous years, KET’s GED Connection test-preparation series was watched more than one million times nationwide during FY12. And with a new GED test set to debut in January 2014, KET continues development of an all-new multimedia adult learning system.

“We think KET’s suite that they’ve put together — *GED Connection* and *Workplace Essential Skills* — will have huge traction in this senior-care world. We saw KET as the perfect partner [to improve the education level of our employees.]”

— JOE STEIER, CEO, *Signature HealthCare*, Louisville



1 MILLION+

ANNUAL TELEVISION VIEWS
NATIONWIDE
OF KET'S *GED® CONNECTION*.

KET IS KENTUCKY'S Preeminent Public Media Organization

We're an innovative producer of digital education tools for the classroom and Kentucky's highest-quality source for public affairs and arts programming – on television and digital platforms.

KET serves every Kentuckian through local and national programs about current events, public policy, education, and health. With arts, science, history, and culture programming, we take you to exciting places around the world, and help you experience “front row seats” at great, memorable performances.

Reaching 5.5 million people via broadcast, KET is the largest public broadcasting network in the country, spanning the entire Commonwealth and reaching into seven surrounding states through 16 transmitters.

We offer opportunities for people everywhere to keep learning throughout their lives. Every child and adult, regardless of background, place of residence, or economic status, can access quality education and opportunity through KET.

THREE TELEVISION CHANNELS, 24/7

KET — High-definition KET and PBS programming

KET2 — How-to and lifestyle programs, PBS encores

KET KY — Dedicated to Kentucky issues, heritage, history, and culture

KET.org is home to the largest collection of videos about Kentucky, PBS videos and engaging articles, and our vast library of digital learning resources for students and teachers. Rapidly innovating to meet the needs of our audiences, KET's digital platforms achieved record audience growth.

- Page views exceeded 5.29 million in FY12, a 9% increase
- Videos viewed up 18%
- Average time per visit up 51%
- Local KET video premiered in the PBS iPhone and iPad apps

A photograph of a woman with short, light-colored hair, wearing a green top and a blue beaded bracelet, holding a silver remote control. The image is slightly blurred, focusing on the remote.

**1 MILLION
PEOPLE
EXPLORE WITH
KET EVERY WEEK.**

WHAT MATTERS TO YOU?

From the political stump to the Capitol steps, KET connects Kentuckians with the most critical discussions taking place in the Commonwealth – on air and online.

KET's political coverage is unmatched, taking viewers inside the statewide election for governor and every constitutional office in 2011, as well as primary elections for Kentucky's representative to the U.S. House in 2012.

- *One to One with Bill Goodman* provided interviews with Kentucky's entire congressional delegation.

- Live coverage of Fancy Farm, the state's biggest political picnic.
- Expansive public affairs coverage on social media from Bill Goodman and Renee Shaw.
- Live, Emmy Award-winning coverage of the gubernatorial inauguration.
- Extensive, live coverage of the Kentucky General Assembly, including hundreds of committee meetings, chamber sessions, and the nightly *Legislative Update* program.
- *Storm Recovery: Special Report* examined the statewide damage, aid, and recovery efforts from tornadoes and powerful storms that ravaged Kentucky in March 2012.
- *Kentucky Tonight* provided in-depth forums with candidates for all U.S. House races in Kentucky.

The most-watched
local election night
coverage
IN THE NATION
on public television.



“KET connects everyone in this state to what it means to be a Kentuckian. It provides one of the best forums in this state for the discussion of issues which affect all Kentuckians.”

— TIM COLEMAN,
Commonwealth's Attorney, Morgantown



“The programs KET airs focus on issues that are relevant to Kentucky. There's a wide diversity in the programs, and they provide a lot of information that I find very useful.”

— MARIA BUSH, *community organizer, Frankfort*

IT'S ABOUT KENTUCKY

KET is the only media source that is locally owned and operated – by Kentuckians. Diverse programs weave a rich tapestry, connecting us to one another and nourishing the soul through programs that explore Kentucky's history, people, places, and culture.

Kentucky Life with Dave Shuffett premiered its 17th season, and a new Facebook presence which quickly grew to more than 7,000 fans.

Bill Goodman hosted *Keeneland 75th Anniversary*, a conversation between then-president of Keeneland, Nick Nicholson, and two former presidents, Ted Bassett and William Greely.

Kentucky Muse profiled Louisville graphic designer and photographer Julius Friedman.

Kentucky Beyond the Color Line, hosted by Renee Shaw, premiered on Martin Luther King Jr. Day, featuring original participants from *Living the Story: The Civil Rights Movement in Kentucky*.

Kentucky Collectibles, a new KET series in the spirit of *Antiques Roadshow*, welcomed more than 200 donors to its inaugural appraisal event and taping. High-dollar appraisals included a \$100,000 painting, a \$50,000 marble collection, and a \$40,000 Lou Gehrig signed baseball.



"It's truly putting my money where my mouth is. I would like my contemporaries and colleagues and friends to know that I'm a donor—maybe it will motivate them to donate."

— BILL KIGHT, Photographer/pilot and KET member, Goshen

**KET
primetime
viewership is
UP 45%.**



SHOWING THE WAY TO A HEALTHIER FUTURE

While the health problems in Kentucky are well reported, much less visible are the solutions and the community and health care leaders who are working to improve conditions. KET's Health Initiative takes a fresh look at the health issues facing Kentucky residents, offering compelling and in-depth coverage of a wide variety of pressing health issues and showing the way to a healthier future for Kentucky.

Remaking Rural Health: a KET Special Report explores how advocates across the state are making innovative changes locally to deliver the kind of health care that rural Kentuckians need. Because of alarmingly high rates of cardiovascular disease, cancer, obesity, and diabetes, Kentuckians die younger than people in most other states. While these problems affect all Kentuckians, they disproportionately affect rural Kentuckians.

Remaking Rural Health examines how a University of Louisville training program in Glasgow is helping to increase the number of primary providers in rural Kentucky by developing a new generation of doctors trained in collaborative medicine and patient-centered care to serve in rural settings. It also follows a nurse practitioner as she provides primary care in her community; explores how prevention strategies such as exercise programs and dietary improvements lead to lower health care

costs and better outcomes for patients; and looks at a fledgling program to improve trauma care throughout Kentucky.

Health Three60, a new series, explores important health issues in Kentucky from a fresh perspective, presenting three sides of an issue in 60 minutes through a mix of studio and documentary segments. This year, the program examined diabetes, mental illness, and prescription drug abuse.



KET ORIGINAL PRODUCTIONS — FY12

PUBLIC AFFAIRS – WEEKLY SERIES

Kentucky Tonight
Comment on Kentucky
One to One with Bill Goodman
Connections with Renee Shaw

PUBLIC AFFAIRS SPECIALS

Remaking Rural Health: A KET Special Report
Health 360

“The New Face of Diabetes”
“Erasing the Stigma of Mental Illness”
“Probing Prescription Drug Use”

Education Matters

“Technology for Next Generation Learning”
“Parents – Empowered, Engaged and Involved”
“From Student to Graduate”
“2012 College Financial Aid Call-in”
“New Directions in Arts Education”
“Implications of Year-Round High School”
“Inside the Teaching Profession”

Fancy Farm 2011: Pork, Pie and Politics

Election 2011: The Vote

Primary 2012: The Vote

Kentucky Chamber Day 2012

Kentucky Beyond the Color Line

Severe Storms: Being Prepared

Storm Recovery: Special Report

GENERAL ASSEMBLY COVERAGE

Legislative Update nightly during sessions
Regular Session Live Coverage
Governor’s Budget and State of the
Commonwealth Addresses Live Coverage
Special Session Live Coverage
Legislative Interim Meetings Live Coverage

ARTS & CULTURE – WEEKLY SERIES

Kentucky Life
Louisville Life

ARTS & CULTURE – SERIES

Great Conversations at the Kentucky Author Forum
Kentucky Muse “Julius Friedman: Picture This”
Jubilee “Summertime Blues”
Reel Visions

ARTS & CULTURE – SPECIALS

75 Years of Keeneland: A Look Back

Young Musicians’ Celebration of Traditional Music

Instructional Resources and Online Learning

A State Divided: Exploring the Civil War Through Images
All Around Me
Arts & Culture Online Course
Chinese Music, Dance, and Arts Resources
Everyday Math for Preschoolers
Everyday Science: Gardening
Formative Assessment in Practice: Administrative and Classroom Models Professional Development
GED® Connection Fast Track Ebook+
Geometry and Measurement
German Online Courses
Healthy Me
Increasing Physical Activity in Schools Professional Development
Kentucky’s Natural Heritage
Kentucky’s Natural Heritage: An Interactive Guide to Biodiversity
Latin Online Courses
Mandarin Chinese Online Course
News Quiz
Operation Preparation Professional Development
Physics Online Courses
School-Based Decision-Making Council Training
Science and Social Studies Image Bank
Social Studies Resources: *Arts in the Renaissance, Civil War Era, Early America, Integrated Teaching, Kentucky Appalachian Culture, Creating Drama Through Historical Characters, African/African-American Culture, Historic Archaeology*
Think Garden
Virtual Physics Labs
WorkKeys and GED® Preparation

738 hours of
ORIGINAL PRODUCTIONS.

KET IS KENTUCKY'S PREMIERE SOURCE FOR PBS PROGRAMS

Providing ground-breaking and award-winning public television for every citizen.

Viewers were awestruck by the eagerly awaited return of *Masterpiece Classic's* "Downton Abbey." Season Two opened amid World War I, changing lives, testing alliances, and bringing new drama to Downton. Later in the spring, *Masterpiece* celebrated Charles Dickens with "Great Expectations."

Masterpiece Mystery! saw Sherlock Holmes stalk again in the three-part "Sherlock, Series 2." This modern version, set in 21st-century London, stars Benedict Cumberbatch (*War Horse*) as the go-to consulting detective and Martin Freeman (*The Hobbit*) as his loyal friend, Dr. John Watson.

Clinton: American Experience premiered on President's Day, revisiting the tumultuous presidency of William Jefferson Clinton through candid interviews with journalists, insiders, and adversaries. Clinton joins the ranks of previous profiles ranging from LBJ to Ronald Reagan, FDR and Theodore Roosevelt.

PBS Arts programming continued on Friday nights, following the inaugural PBS Fall Arts Festival. Viewers marveled with performances by Anna Deavere Smith, Tony Bennett, Lady Gaga, John Mayer,

Michael Buble, k.d. lang, Sheryl Crow, Willie Nelson, Queen Latifah, Norah Jones, Josh Groban, Andrea Bocelli, Faith Hill, Alejandro Sanz, Carrie Underwood, and the late Amy Winehouse.

A two-part *NOVA* special "Hunting the Elements" asked the question, "What are things made of?" David Pogue spun viewers through the world of weird, extreme chemistry on a quest to unlock the secrets of the elements.

Inside Nature's Giants brought together a SWAT team of scientists to (literally) go inside the anatomical mysteries of a sperm whale, large pythons, a great white shark, and a lion and a tiger.

American Experience explored the American West, with "Billy the Kid" and "Custer's Last Stand."

Johnny Carson: American Masters offered an in-depth portrait of the undisputed king of late-night television.



80% of
2 to 5 year-olds
WATCH
PBS KIDS.

KEY PARTNERSHIPS

Capitol Environmental Education Center	Kentucky Department of Education
Commerce Lexington	Kentucky Department of Fish and Wildlife
ConnectKentucky	Kentucky Division of Emergency Management
Eastern Kentucky University	Kentucky Environmental Education Council
Education Professional Standards Board	Kentucky Historical Society
FEMA	Kentucky's Public Radio Stations
Foundation for a Healthy Kentucky	Legislative Research Commission
Governor's Office of Early Childhood	LexArts55,000 Degrees
Greater Louisville, Inc. and GLI Arts & Cultural Attractions	Louisville Cultural Consortium
Kentucky Adult Education	Louisville's Campaign for Grade-Level Reading
Kentucky Arts Council	Morehead State University
Kentucky Broadcasters Association	National Weather Service
Kentucky Cable and Telecommunications Association	Nature Preserves Commission
Kentucky Center for the Arts	Prichard Committee for Academic Excellence
Kentucky Chamber of Commerce	University of Kentucky
	University Press of Kentucky

Community Leadership

- Kentucky Department of Education's Stilwell Education Technology Partnership Award; Nancy Carpenter and the Education Division.
- Biological Diversity Protection Award from the Kentucky State Nature Preserves Commission; *Kentucky Life*, Brandon Wickey and Dave Shuffett.
- Kentucky Psychological Association Media Award; Laura Krueger and the *Health Three60* episode "Erasing the Stigma of Mental Illness."
- Selected from more than 4,000 applications nationwide as one of 500 nonprofit finalists in Toyota's 100 Cars for Good program.

2012 Ohio Valley Regional EMMY Awards and Nominations

- Carl Babcock, Deidre Clark; Gubernatorial Inauguration 2011. Emmy Award winner.
- Matthew Grimm; *Kentucky Life* segment "Memorials." Emmy Award winner.
- Laura Krueger, John Bacon; *More Than Child's Play: Why Physical Activity Matters*. Emmy Award winner.
- Dave Shuffett (two nominations); Program Host; *Kentucky Life* segment "A Place Called South America."
- Brandon Wickey, Valerie Trimble, Dave

Shuffett, and Matthew Grimm; *Kentucky Life*.

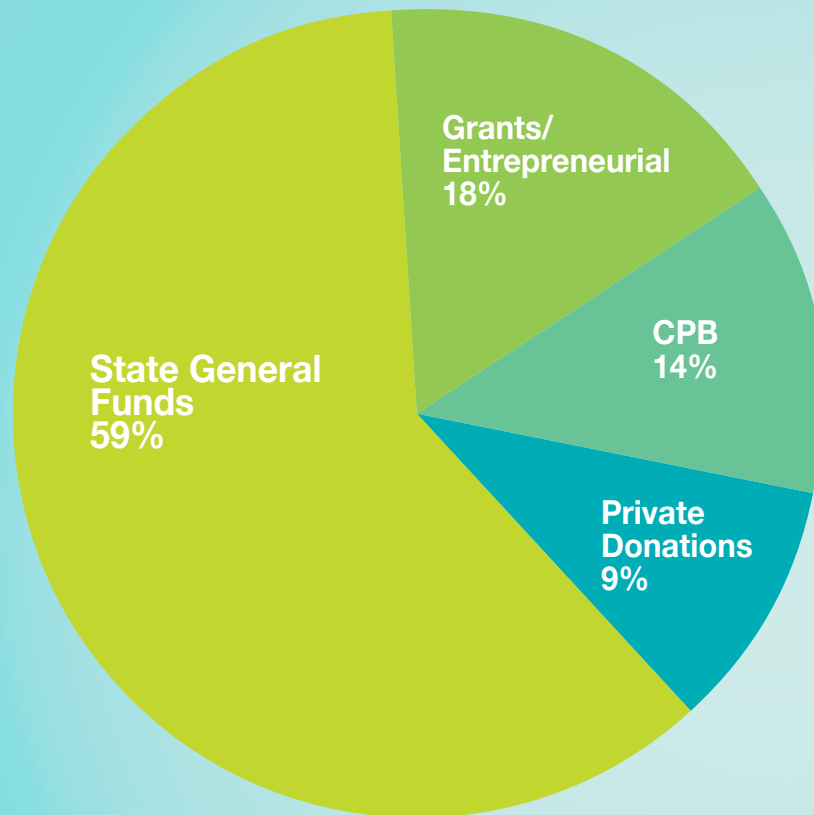
- Gary Pahler, Jayne McClew, and Kelli Brodersen; *Louisville Life*.
- Tom Thurman; *Kentucky Muse* episode "Harry Dean Stanton: Crossing Mulholland."
- Gary Pahler; *Louisville Life* segment "Glacier Run."
- An additional nine nominations went to local programs that air on KET. Four of those programs received EMMY Awards.

Lexington Advertising Federation ADDY Awards

- Margaret Townsley, Debra Gibson; Adult Learning catalog and newsletter.
- Tim Bischoff, John Dawahare, Todd Piccirilli, Steve Shaffer; *Thoroughbred: Born to Run* campaign, DVD.
- Amanda Dawahare, John Dawahare, Steve Shaffer, Ellen Soileau, Ronna Fisher, Melissa Upton, Rob Elliott, Nick Helton, Tim Bischoff; *Jubilee: Summertime Blues* campaign.
- Teresa Day, Amanda Dawahare, Sara O'Keefe, Melissa Upton; Social Studies Arts Toolkit.
- Steve Shaffer, Ronna Fisher, John Dawahare, Todd Piccirilli, Ellen Soileau; *Visions* magazine cover.
- Ronna Fisher, Summer Celebration design.



FISCAL YEAR 2012 OPERATING REVENUE



FISCAL YEAR 2012 OPERATING REVENUE

State General Funds	\$12.2 M
Grants/Entrepreneurial	\$3.7 M
CPB	\$3.0 M
Private Donations	\$1.9 M
TOTAL	\$20.8 M

KET Coverage Map



KET's broadcast and education services originate from the O. Leonard Press Telecommunications Center in Lexington. KET also operates a production center at the Capitol in Frankfort as well as a studio and community outreach office on Main Street in Louisville.

	DMA RANK	TV MARKETS	Ky. HH	TV HHs*
	48	Louisville	512,280	674,050
	64	Lexington	516,210	516,210
	34	Cincinnati	180,510	896,090
	65	Charleston/Huntington	121,860	465,030
	104	Evansville	117,420	287,880
	81	Paducah/Cape Girardeau	98,900	393,330
	182	Bowling Green	81,750	81,750
	29	Nashville	74,680	74,680
	61	Knoxville	31,780	31,780
	96	Tri-Cities, TN	14,640	14,640
		TOTAL	1,750,330	3,435,440*

Source: Nielsen 2011 data

*Where KET signal reaches the majority of TV HHs.

LEADERSHIP AND GOVERNANCE

The governing body for KET is the Kentucky Authority for Educational Television, an agency of the Commonwealth of Kentucky. KET is in the Education & Workforce Development Cabinet. Two independent nonprofit organizations, the KET Foundation and the Commonwealth Fund for KET, manage and solicit the corporate, institutional, and individual contributions that support local productions as well as the acquisition of PBS and other national programs.

Kentucky Authority for Educational Television

- Chair: Donna Moore Campbell, Lexington
- Vice Chair: Laura Ladd, Cross Gate Gallery, Lexington
- Secretary: Dr. Suvas Desai, Saint Joseph Medical Foundation, Lexington
- Executive Committee At Large: Angela Cain, Walton; Rusty Cheuvront, Assistant Vice President & Director of Global Community Relations, Brown-Forman, Louisville
- Terry Holliday, Ph.D., Commissioner, Kentucky Department of Education, Frankfort
- Heidi Margulis, Senior Vice President for Public Affairs, Humana, Louisville
- Hilma Prather, Somerset
- Felicia Cumings Smith, Associate Commissioner, Kentucky Department of Education, Frankfort

KET Foundation Inc.

- Members of the Kentucky Authority for Educational Television
- G. Dan Griffith, Executive Director, Green River Area Community Foundation, Owensboro (representative of the Friends of KET Board of Directors)
- Shae Hopkins, KET Executive Director (Treasurer)

Friends of KET Executive Committee

- President: Barbra Ledford, Baxter
- President-Elect: Mary Butler, Dry Ridge
- Secretary/Treasurer: Maude Teegarden, Germantown
- Vice President: Kathy Brauer, Henderson
- Vice President: Deede Dykes, Ashland
- Vice President: G. Dan Griffith, Owensboro
- Vice President: A. Dale Josey, Louisville
- Vice President: Terri Srinivasan, Maysville
- Vice President: Martha Taylor, Carlisle
- Past President: Jim Carter, Murray
- Nominating Chair: Carol Beirne, Fort Wright

Commonwealth Fund for KET Inc. Board of Directors

- Chairman: John R. Hall, retired Chairman and CEO, Ashland Inc., Lexington
- Secretary: Kimberly D. Patton, Turner Logistics, Hebron
- Treasurer: John S. Domaschko, retired President, MC Squared, Inc., Edgewood
- Mira S. Ball, Chief Financial Officer, Ball Homes, Lexington
- Vickie Yates Brown, Frost Brown Todd, University of Louisville, Louisville
- Rusty Chevront, Assistant Vice President & Director of Global Community Relations, Brown-Forman, Louisville
- Billy Harper, President, Harper Industries, Inc., Paducah
- Bill Jones, Community Division Manager, U.S. Bank
- James H. "Mike" Molloy, Lexington
- Nick Nicholson, retired President, Keeneland Association, Lexington
- Mary Pat Regan, President, AT&T Kentucky, Louisville
- William T. Young Jr., President, W.T. Young, Inc., Lexington

- Representatives of the Kentucky Authority for Educational Television: Donna Moore Campbell, Hilma Prather and Shae Hopkins, KET Executive Director
- Representative of the Friends of KET Board of Directors: Carol Beirne, Fort Wright

KET Senior Management

- Shae Hopkins, Executive Director and CEO
- Tim Bischoff, Senior Director, Marketing and Online Content
- Mike Brower, Senior Director, Production Operations
- Nancy Carpenter, Senior Director, Education
- Craig Cornwell, Senior Director, Programming
- Fred Engel, Senior Director, Technology
- Linda Hume, Senior Director, Finance and Administration
- Michele Ripley, President, Commonwealth Fund for KET
- Julie Schmidt, Senior Director, External Affairs



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Explore Kentucky.
Explore the World.

